



BE INSPIRED

The B&C T-shirt line-up

**The power of simplicity.
Designed to boost your brand.**

From everyday essentials to bold statements,
the B&C T-shirt line-up is made for decoration,
giving every brand story the quality finish it deserves.



Scan the QR code to explore the full line-up.

Certified



Corporation

Sustainability isn't just a commitment for us. It's the way we do business.

Every T-shirt in our line-up is made with care, for people, planet and the future. From the cotton we source to the factories we partner with, sustainability is embedded into every step: more sustainable cotton and certified recycled fibres, Oeko-Tex certified fabrics and manufacturing in audited, responsibly managed factories.

Proud to be B Corp

B&C is B Corp certified – part of a global community of businesses that meet the highest standards of social and environmental impact.

Our certification is built on 5 key impact areas:

- / **Workers** – promoting fair, safe, and respectful conditions across our supply chain.
- / **Environment** – reducing our footprint through better fibres and materials, improved processes and long-term goals.
- / **Community** – supporting inclusive and positive impact beyond our business.
- / **Customers** – creating responsible products that deliver value without compromise.
- / **Governance** – embedding ethics, transparency and sustainability into our decision-making.

Being a B Corp means we're actively working towards a better future.



Doing better. Together.

When you choose B&C, you're not just choosing high-quality T-shirts. You're choosing accountability, transparency and a partner who shares your values.

B&C, sustainability every day.



Traceability by B&C, powered by Fairly Made®

We believe you should know the story behind your T-shirt (or any B&C style!). That's why every B&C T-shirt label features a QR code – scan it, and access verified product specific data via Fairly Made. You'll see:

- / **The supply chain**, from spinning to final manufacturing.
- / **Environmental impact metrics**, including water use, CO² emissions and energy consumption.
- / **Country of origin** for each production stage.
- / **Certifications and audit results**.

In short, everything you need to understand the impact of your chosen B&C T-shirts.



Every business needs a T-shirt that works.

T-shirts are everywhere, it's the style everyone wears, the piece that fits every wardrobe, the canvas that brings brand stories to life. Round neck or V-neck, lightweight or structured, short or long-sleeve, fitted or oversized, they meet all needs, whatever the season, however bold the trend.

Comfortable, colourful, reliable and made for decoration, T-shirts are the ultimate blank apparel staple, turning every wearer into a walking showcase for your customers' branding and design.





Vibrant colours, inclusive sizing and a range of fabrics mean there's a B&C T-shirt for every brief. Every style is crafted for quality: print-ready and designed to make brands pop.

From promos and teamwear to merch and sportswear, whatever the project, our T-shirts help bring brands to life and make every message stand out.

T-shirts made to move your brand



EVERYDAY ESSENTIALS

Built on quality, designed for value - that sums up B&C's essential T-shirts. Made from our signature single jersey, the B&C #E t-shirts bring comfort, consistency, and print-ready reliability to high-volume projects. **From promotions and giveaways to teamwear and even retail, B&C #E T-shirts are the go-to styles for every essential brief.**

TEAMWEAR

T-shirts that bring everyone together. Inclusive sizing for adults and kids, a wide choice of vibrant colours, and colour-matched styles across ranges (polos, sweatshirts, outerwear) make it easy to create coordinated looks for adults and kids. Gendered and gender-neutral fits ensure every wearer feels included. **Perfect for staff, events, sports clubs, schools and teams.**



MADE FOR MERCH

Made to be worn, loved and remembered. Take the B&C #E220 and #E220 Oversize - they bring heavyweight gender-neutral style, designed for merch that makes a statement.

From festivals and events to influencer and content creator collabs, B&C T-shirts combine lasting comfort with standout appeal, creating merch people want to wear again and again.



ADULTS + KIDS

Keep every age in sync with adults' and kids' T-shirts in matching colours, fabrics and fits. **From sports clubs to family events, youth groups to multi-age teams, you'll get the same comfort, same quality, same great print results from the smallest sizes to full grown fans.**

NO LABEL

With a selection of label-free T-shirt styles, you get the creative freedom to make every piece your own.

Ideal for merch lines, retail projects and creator collections where your brand deserves the spotlight.



SUSTAINABLE FABRICS

Sustainably made and built to perform. B&C #inspire and B&C Inspire t-shirts are crafted from organic/organic in conversion cotton, while the new B&C Active T is made from 100% certified recycled polyester - comfortable, print-ready and purposeful, **they're perfect for sustainable merch, conscious sportswear, eco-events and ethical teamwear.**



	CERTIFIED SUSTAINABLE FIBRES	TEAMWEAR	ADULTS + KIDS	EVERYDAY ESSENTIALS	MADE FOR MERCH	NO LABEL
B&C #E150	-	✓	✓	✓	LSL	Kids only
B&C #inspire E150		✓	-	✓	✓	✓
B&C #E190	-	-	✓	✓	LSL	Kids only
B&C #E220	-	-	-	✓	✓	✓
B&C Inspire T		✓	-	-	✓	✓
B&C Active T		✓	✓	✓	-	✓
B&C Baseball B&C Exact B&C Move	-	✓	✓	-	✓	-
B&C Sublimation T		-	-	-	-	-
B&C Perfect Pro T	-	✓	-	-	-	-

*Certified by Control Union CU 1030092

B&C # E T-shirts

Essentials for every brief.
Unisex. Women. Kids.

B&C # E150

TU01T - TW02T - TK001

**Soft, comfortable, perfectly printable tees.
Ideal balance of quality and value, built for high-volume needs.**

- / 145g/m² signature single jersey.
100% ring-spun cotton (investing in Better Cotton*).
- / Adults + kids.
- / Unisex & kids = modern tubular fit,
women's style = side-seamed feminine shape.
- / Adults: 41 colours in duo. Kids: 20 colours.
- / Adult sizes XS/15+ up to 5XL. Kids from 1/2 to 12/13.
- / Kids style is label-free: B&C No Label Solution.

DUO
CONCEPT

ADULTS
+ KIDS

investing in
**better
cotton**
BetterCotton.org/MassBalance

**100%
sustainably
crafted**

*By choosing our cotton products, you're supporting responsible cotton production through Better Cotton. This product is sourced via a system of mass balance and therefore may not contain better cotton. For more information please visit bettercotton.org



B&C # E150 LSL

TU05T - TWO6T - TK003

The long sleeve essential - soft, comfortable and perfectly printable. Ideal for high volumes.

- / 145g/m² signature single jersey. 100% ring-spun cotton (investing in Better Cotton*).
- / Adults + kids.
- / Unisex & kids = modern tubular fit, women's style = side-seamed feminine shape.
- / Adults: 12 colours in duo. Kids: 5 colours.
- / Adult sizes up to 4XL. Kids from 5/6 to XS/15+.
- / Kids style is label-free: B&C No Label Solution.



ADULTS + KIDS



100% sustainably crafted

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B&C # E150 V

TU008 - TW001

The coolest V-neck tee, where contemporary quality meets value.

- / 145g/m² signature single jersey. 100% ring-spun cotton (investing in Better Cotton*).
- / Side-seamed for a perfect fit.
- / 7 classic colours in duo. Sizes from XS to 3XL.
- / Easy branding with B&C No Label Solution.



100% sustainably crafted



B&C # inspire E150

TU01B - TW02B

Contemporary conscious t-shirt. Made from organic/organic in conversion cotton.

- / 145g/m² signature single jersey - 100% ring-spun combed certified organic or organic in conversion cotton.
- / Unisex = modern tubular fit; women = side-seamed feminine shape.
- / 20 fascinating colours in duo. Sizes XS up to 5XL.
- / Easy branding with B&C No Label Solution.



100% sustainably crafted



B&C # E190

TU03T - TW04T - TK002

Contemporary cut, heavier weight, built for volume needs.

/ 185g/m² signature single jersey.

100% ring-spun cotton (investing in Better Cotton*).

/ Adults + kids.

/ Unisex & kids = modern tubular fit;
women = side-seamed feminine shape.

/ Adults: 40 colours in duo. Kids: 12 colours.

/ Adult sizes: XS/15+ up to 5XL. Kids from 3/4 to 12/13.

/ Kids style is label-free: B&C No Label Solution.

DUO
CONCEPT

ADULTS
+ KIDS

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B&C # E190 LSL

TU07T - TW08T

The heavier weight long sleeve all-rounder.

/ 185g/m² signature single jersey.

100% ring-spun cotton (investing in Better Cotton*).

/ Unisex = modern tubular fit;
women = side-seamed feminine shape.

/ Adults: 10 colours in duo. Sizes up to 4XL.

DUO
CONCEPT

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sustainably
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B&C # E220

TG002

The heavyweight, contemporary staple. Inclusive, gender-neutral and versatile - just size it up or down to customise the look!

- / 220g/m². Durable with a premium handfeel.
- 100% ring-spun cotton (investing in Better Cotton*).
- / Prominent neck rib for an authentic look.
- / 10 colours. Sizes from XS up to 5XL.
- / Easy branding with B&C No Label Solution.



GENDER NEUTRAL



100% sustainably crafted



B&C # E220 Oversized

TG001

The gender-neutral Tee with an authentic streetwear look. Heavyweight, with a relaxed, deliberately oversized dropped shoulder fit.

- / 220g/m². Durable with a premium handfeel.
- 100% ring-spun cotton (investing in Better Cotton*).
- / Gender-neutral side-seamed fit.
- / Deliberately dropped shoulder and prominent neck rib.
- / 4 key colours. Sizes from XS to 3XL.
- / Easy branding with B&C No Label Solution.



GENDER NEUTRAL



100% sustainably crafted

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B&C Inspire T-shirts

Built for conscious brands.
Tees. Tanks. Duos.

B&C Inspire T

TM042 - TW043

Made from high quality organic/organic in conversion cotton, the cool & conscious ultra printable tee with a perfect fit.

/ 140g/m² premium single jersey - 100% ring-spun combed certified organic or organic in conversion cotton.

/ Side-seamed for a perfect fit.

/ 18 colours in duo. Unisex S-3XL; Women XS-2XL.

/ Easy branding with B&C No Label Solution.



100%
sustainably
crafted

B&C Inspire Plus T

TM048 - TW049

The conscious, minimalist heavyweight with a perfect side-seam cut.

/ 175g/m² premium single jersey - 100% ring-spun combed certified organic or organic in conversion cotton.

/ Mainstream contemporary silhouette.

/ 8 classic colours in duo. Unisex S-3XL; Women XS-2XL.

/ Easy branding with B&C No Label Solution.



100%
sustainably
crafted



B&C Inspire LSL T /men
TM070

B&C Inspire LSL T /women
TW071

B&C Inspire V T /men
TM044

B&C Inspire V T /women
TW045

B&C Inspire Tank T /men
TM072

B&C Inspire Tank T /women
TW073

Discover
the full B&C Inspire
T-shirts line
on our website.



B&C Active T

Recycled. Breathable.
Made to move.

B&C Active T

TG003/TK004

Made from 100% certified recycled polyester mesh. Breathable & moisture wicking, with raglan sleeves for unrestricted movement. Perfect for any active lifestyle.

/ 140 g/m² - 100% certified recycled polyester birdseye mesh
- RCS certified

/ Gender-neutral fit.

/ Adults + kids.

/ Breathable, moisture wicking and quick drying.

/ 8 essential colours - Adults: XS/15+ -3XL; Kids: 5/6 -12/13.

/ Washable at 60°C.

/ Perfect printability.

/ Easy branding with B&C No Label Solution.



ADULTS
+ KIDS

GENDER
NEUTRAL



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B&C Base-ball

TU020 - TK350

With contrasted neck rib and raglan sleeves, this tee for adults and kids has a sporty look.

/ 185 g/m² signature single jersey
100% ring-spun cotton (investing in Better Cotton*).

/ Adults + kids.

/ Side-seamed for a perfect fit.

/ Unisex S-2XL; Kids 3/4-12/14.

ADULTS
+ KIDS

GENDER
NEUTRAL



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B&C Exact V-neck
TU006

B&C Exact 150 /kids
TK300

B&C Exact 190 /kids
TK301

B&C Exact Move
TM201

B&C Shorts Move
TM202

B&C Athletic Move
TM200

B&C Sublimation /men
TM062

B&C Sublimation /women
TW063

B&C Perfect Pro
TUC01

Discover
the B&C Exact, B&C Move,
B&C Sublimation &
B&C Pro T-shirts
on our website.



		T-SHIRTS								POLO SHIRTS	SWEATSHIRTS	RESET OUTERWEAR
		B&C #E150	B&C #inspire E150	B&C #E190	B&C #E220	B&C Inspire	B&C Active	B&C Exact + Move	B&C Perfect Pro			
WHITE	001	☐ k*	☐	☐ k*	☐	☐	☐ k*	☐ k*	☐	MPI80, MP210, Eco Polo, Inspire, Active, ID	Inspire, Royal, Influence, ID.50/50, ID.80/20, #sweats	#Windbreaker, Fleece
BLACK	002	■ k*		■ k*	■	■	■ k*	■ k*	■	MPI80, MP210, Eco Polo, Inspire, Active, ID	Influence, ID.50/50, ID.80/20, Hooded, Set in, Hero Pro	#Windbreaker, Lined Windbreaker, Softshell, Puffer, Bodywarmer, Fleece
NAVY	003	■ k*	■	■ k*	■	■	■ k*	■ k*	■	MPI80, MP210, Eco Polo, ID	Inspire, Royal, Influence, ID.50/50, ID.80/20, Hooded, Set in, Hero Pro	#Windbreaker, Lined Windbreaker, Softshell, Puffer, Bodywarmer, Fleece
RED	004	■ k*	■	■ k*		■	■ k*	■ k*	■	MPI80, MP210, Eco Polo, ID	Inspire, Royal, ID.50/50, ID.80/20, #sweats, Hero Pro	#Windbreaker, Lined Windbreaker, Softshell, Puffer, Bodywarmer, Fleece
BLACK PURE	005	■	■								Inspire, Royal, Hooded, Set in, #sweats,	
NAVY BLUE	006	■	■	■		■				Inspire	Inspire, Royal, #sweats	
FIRE RED	007	■		■		■				Inspire		
COBALT BLUE	008	■		■		■				Inspire		
OFF WHITE	101	☐	☐		☐					MPI80, MP210	Inspire, ID.80/20	
MASTIC	121				■					MPI80, MP210, Eco Polo	Influence, ID.80/20	
SAND	120	■ k*		■						ID		
MOCHA	137		■								Inspire	
BROWN	145			■						ID	Hero Pro	
YELLOW FIZZ	205		■								Inspire, Royal	
SOLAR YELLOW	201	■ k*		■						MPI80, Inspire,	#sweats	
META ORANGE	226						■ k*			MPI80		#Windbreaker
ORANGE	235	■ k*		■ k*		■		■ k*		Inspire, ID	ID.50/50, ID.80/20	
URBAN ORANGE	231			■		■				Inspire		
PURE ORANGE	233		■							MPI80, MP210	Inspire, Royal, #sweats	
SOFT ROSE	306	■	■								Inspire, Royal	
ORCHID PINK	303			■	■					Inspire		
SORBET	311			■				■ k*		Inspire		
MAGENTA PINK	309		■								Inspire, Royal	#Windbreaker
FUCHSIA	310	■ k*				■		■ k*		ID		
RADIANT PURPLE	351	■	■	■						MPI80, Inspire	Inspire, Royal, ID.80/20, #sweats	
BURGUNDY	370	■ k*	■	■				■ k*		MPI80, Eco Polo	Inspire, ID.50/50, ID.80/20	
SKY BLUE	410	■ k*		■ k*				■ k*		Inspire		
ATOLL	441	■ k*		■		■		■ k*		ID		
ROYAL	453		■								Inspire, Royal, #sweats	
ROYAL BLUE	450	■ k*		■ k*		■	■ k*	■ k*		MPI80, MP210, Eco Polo, ID	ID.50/50, ID.80/20, Hooded, Set in	#Windbreaker, Lined Windbreaker, Softshell, Puffer, Bodywarmer, Fleece
BLUE FOG	475		■								Inspire	
AMALFI TEAL	447				■					MP210	Influence	
MILLENNIAL MINT	509			■						Inspire		
ORCHID GREEN	511	■		■						Inspire		
APPLE GREEN	515		■							MPI80	Inspire	
PIXEL LIME	986			■						MPI80		
KELLY GREEN	520	■ k*		■ k*		■ k*	■ k*	■ k*		ID	#sweats	
REAL GREEN	732					■				ID		
BOTTLE GREEN	540	■ k*		■ k*				■ k*		Inspire, ID	Royal, ID.80/20	#Windbreaker
FOREST GREEN	882		■							Active	Inspire, Royal, ID.50/50, #sweats	
KHAKI	555				■	■					Royal	
MILLENNIAL KHAKI	551	■				■					#sweats	
URBAN KHAKI	552	■		■		■				Inspire	ID.80/20	
HEATHER GREY	610		■							Inspire, ID	Inspire, Royal, Hooded, Set in, #sweats,	
ASPHALT	669		■								Inspire, Royal, #sweats,	
SPORT GREY	620	■ k*		■ k*		■		■ k*		MPI80, MP210	Influence, ID.50/50, ID.80/20	
DARK GREY	670	■ k*		■ k*	■	■		■	■	MPI80, MP210, Eco Polo, Inspire, Active	ID.50/50, ID.80/20, Hero Pro	Lined Windbreaker, Fleece
PACIFIC GREY	874			■				■ k*		Eco Polo		

Consistent colours across genders, sizes & ranges.

B&C T-shirts come in carefully matched, consistent shades across genders & sizes. Need to layer tees with polos, sweats or jackets? Key colours match with other B&C bestsellers, so it's easy to build entire looks across the full line-up.



k* = available for kids

Finding the right fit is simple

Quality tees for volume actions? New merch drop? Sports team kit or the perfect kids' T-shirt? Whatever the project, B&C T-shirts deliver: print-ready, sustainably made and built for volume, style and impact across all ages.



	B&C #E150	B&C #inspire E150	B&C #E190	B&C #E220	B&C #E220 Oversized	B&C Inspire	B&C Active	B&C Baseball B&C Exact B&C Move	B&C Sublimation	B&C Perfect Pro
FIT	Classic	Classic	Classic	Classic	Oversize (deliberately dropped shoulder)	Fitted	Classic	Classic	Fitted	Classic
FABRIC	Cotton (investing in Better Cotton)	Organic or organic in conversion cotton	Cotton (investing in Better Cotton)	Cotton (investing in Better Cotton)	Cotton (investing in Better Cotton)	Organic or organic in conversion cotton	Recycled polyester birdseye mesh	Cotton (investing in Better Cotton)	Recycled polyester	Cotton (investing in Better Cotton)
WEIGHT	145g/m ²	145g/m ²	185g/m ²	220g/m ²	220g/m ²	140g/m ²	140g/m ²	145/185g/m ²	140g/m ²	185g/m ²
GENDER	Unisex /Women /Kids	Unisex /Women	Unisex /Women /Kids	Gender-neutral	Gender-neutral	Unisex /Women	Gender-neutral /Kids	Unisex /Kids	Men /Women	Unisex
SIZES	XS/15+ -5XL +Kids sizes 1-13	XS-5XL	XS/15+ -5XL +Kids sizes 3-13	XS-5XL	XS-3XL	XS-3XL	XS/15+ -5XL +Kids sizes 5-13	S-XL +Kids sizes 1-14	M-3XL	S-4XL
COLOURS	Up to 41 Colours	20 Colours	Up to 40 Colours	10 Colours	4 Colours	Up to 18 Colours	8 Colours	Up to 7 Colours +Kids up to 20 colours	White only	5 Colours
SLEEVES	Short/long sleeves	Short sleeves	Short/long sleeves	Short sleeves	Short sleeves	Short/long sleeves/Tank	Short sleeves	Short sleeves/Tank	Short sleeves	Short sleeves
NECK	Crew/V	Crew	Crew	Crew	Crew	Crew/V	Crew	Crew/V	Crew	Crew
WASHABILITY	40°	40°	40°	30°	30°	40°	60°	40°	40°	60°
LABEL	Kids only	No Label	Kids only	No Label	No Label	No Label	No Label	-	No Label	-
CERTIFICATION	-		-	-	-			-		-

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bc-collection.eu