



**BELLA+CANVAS®**

# TODO EMPIEZA CON NUESTRA PRENDA BASE.

Nuestros fundadores no aprendieron este oficio en una sala de juntas. Lo aprendieron en talleres y líneas de impresión, donde los errores cuestan dinero de verdad y la calidad es la única moneda que vale. Lo aprendieron en talleres y líneas de impresión, donde los errores cuestan dinero de verdad y la calidad es la única moneda que vale.

Porque conformarse nunca ha movido la cultura.  
#BeDifferent



# Nuestro impacto global

Este año lanzamos nuestro primer Informe de Impacto, que refleja nuestro compromiso con la sostenibilidad global e incluye un Análisis de Ciclo de Vida de nuestros 10 estilos principales.



Escanéalo para ver cómo se comparan con la competencia.



# PERSONAS. PLANETA. PRODUCTO.

Estos tres pilares son el corazón de nuestra estrategia de sostenibilidad e incluyen nuestro compromiso con una forma de trabajar socialmente responsable, el cuidado del entorno y el impulso de la sostenibilidad a través de la innovación y la durabilidad del producto.

## By the Numbers\*

### 01 PEOPLE



Earned Fair Labor Association (FLA) Accreditation



**15,000+**  
hours of compliance training



**100%**  
audit rate of Tier 1 suppliers in 2024



**78%**  
reduction in non-compliance findings from 2022-2024



Maintained WRAP Certification



**100%**  
of U.S. production facilities and sewing operations owned and contracted by us

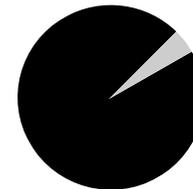


**95%**  
of identified non-compliances resolved within 90 days



**4,500+**  
workers and management teams trained on Code of Conduct and worker rights

### 02 PLANET



In 2024, we launched our first Scope 1-2 Greenhouse Gas Emissions inventory to measure the environmental impact of our global operations.

**4%**  
of our global emissions came primarily from gasoline and diesel used for mobile and stationary sources



**96%**  
of our global emissions came from electricity consumption



### 03 PRODUCT

#### US VS. THEM

In a study examining the environmental impact of ten BELLA+CANVAS best-selling products across their entire lifecycle, we found that the ten styles assessed outperform conventional apparel alternatives. On average, the ten BELLA+CANVAS styles assessed:

Produce **51% less** textile waste during production

Have a **27% lower** carbon footprint

Use **30% less** fossil fuel resources

Require **33% less** water use required, taking local water scarcity into account

\*Based on the 2024 Impact Report results.



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# COLECCIÓN WASHED

Creías que ya conocías las camisetas  
washed, pero nunca las habías visto así.



NEW STYLE

# 4810GD

## Unisex Heavyweight Washed Tee

100% Ring-spun cotton,  
18 singles, 6.5 oz/220 gsm

XS-4XL

Available in 13 colours

- WASHED BLACK
- WASHED CHARCOAL
- WASHED NAVY
- WASHED MAROON
- WASHED COCOA
- WASHED PINE
- WASHED RED
- KHAKI
- LIGHT WASHED DENIM
- WASHED LAVENDER
- WASHED THYME
- BUTTERMILK
- VINTAGE WHITE



NEW STYLE

# 6882GD

## Women's Heavyweight Washed Cropped Tee

100% Ring-spun cotton,  
18 singles, 6.5 oz/220 gsm

S-2XL

Available in 3 colours

- WASHED BLACK
- LIGHT WASHED DENIM
- VINTAGE WHITE



GARMENT DYE

# PESOS PESADOS

Lleva tus ideas a lo grande a cualquier parte con la colección Heavyweight.



NEW COLOUR

3010

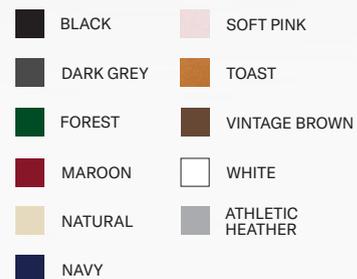
## Unisex Heavy Boxy Tee

100% Airlume combed and ring-spun cotton,  
20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours\*

\*Fabric composition may vary based on colour



NEW STYLE

6110

## Women's Heavy Boxy Tee

100% Airlume combed and ring-spun cotton,  
20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours\*

\*Fabric composition may vary based on colour



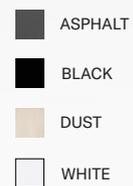
4610

## Unisex Short Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton,  
16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours



# 4651

## Unisex Long Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



# 3511

## Unisex Heavy Boxy Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 10 colours\*

\*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- SOFT PINK
- TOAST
- WHITE
- ATHLETIC HEATHER



NEW STYLE

# 4739

## Unisex Heavy Full Zip Hoodie

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 4 colours

- BLACK
- NAVY
- ASPHALT
- DUST



NEW COLOURS

# 4719

## Unisex Heavy Pullover Hoodie

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



HEAVYWEIGHT FLEECE

NEW COLORS

# 4711

## Unisex Crewneck Heavy Sweatshirt

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



# 4737

## Unisex Heavy Sweatpant

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 3 colours

- BLACK
- ASPHALT
- DUST

# BABY TEES, GRAN ACTITUD

Cuanto más fino el canalé, mejor el ajuste.



NEW COLOUR

# 1010

## Women's Micro Rib Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 9 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BABY BLUE BLEND
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



# 1201

## Women's Micro Rib Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- WHITE/BABY BLUE
- WHITE/PINK
- WHITE/BLACK
- WHITE/RED
- WHITE/KELLY
- WHITE/TRUE ROYAL



# 1200

## Women's Micro Rib 3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- NATURAL/BLACK
- WHITE/RED
- WHITE/BLACK
- WHITE/TRUE ROYAL
- WHITE/KELLY



# 1012

## Women's Micro Rib Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID PINK BLEND
- SOLID BABY BLUE BLEND
- SOLID RED BLEND
- SOLID BLACK BLEND
- SOLID WHITE BLEND
- SOLID NAVY BLEND



NEW COLOR

# 1019

## Women's Micro Rib Racer Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



# 1501

## Women's Micro Rib Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 5 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID NAVY BLEND
- SOLID BLACK BLEND
- SOLID WHITE BLEND
- SOLID NATURAL BLEND



# ESTÁNDARES

Cada temporada. Cada silueta. Cada cuerpo.



NEW COLORS

# 3001

## Unisex Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL, Black & White XS-4XL

Available in 25 colours



# 3413

## Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, and 25% rayon, 40 singles, 130 gsm

XS-2XL

Available in 11 colours



UNISEX

# 3001CVC

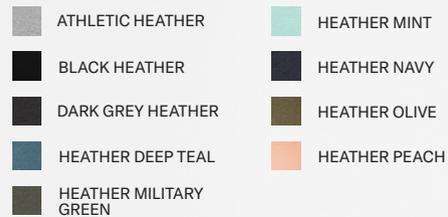
## Unisex Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm

XS-2XL

Available in 9 colours\*

\*Fabric composition may vary based on colour



# 6400

## Women's Relaxed Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

S-2XL

Available in 3 colours



# 3480

## Unisex Jersey Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 5 colours

-  BLACK
-  NAVY
-  RED
-  TRUE ROYAL
-  WHITE



# 3501

## Unisex Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 3 colours

-  BLACK
-  NAVY
-  WHITE



# 3200

## Unisex 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 40 singles, 3.6 oz/145 gsm

XS - 2XL

Available in 5 colours

-  BLACK/WHITE
-  WHITE/BLACK
-  WHITE/KELLY
-  WHITE/NAVY
-  WHITE/RED



# 3719

## Unisex Poly-Cotton Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

■ BLACK

■ NAVY



# 3739

## Unisex Poly-Cotton Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

■ BLACK

■ NAVY



# Fabrication Guide



## Jersey

100% Airlume combed and ring-spun cotton, 32 singles, 145 gsm.

● ● ● Lightweight

100% Airlume combed and ring-spun cotton, 20 singles, 203 gsm.

● ● ● Midweight

100% ring-spun cotton, 16 singles, 255 gsm.

● ● ● Heavyweight



## Micro Rib

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 32 singles, 180 gsm.

● ● ● Midweight



## Heather CVC

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm.

● ● ● Lightweight



## Garment Dye

100% Cotton, 18 singles, 220 gsm.

● ● ● Midweight



## Triblend

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 130 gsm.

● ● ● Lightweight



## Fleece

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 8 oz/240 gsm.

● ● ● Midweight

65% Airlume combed and ring-spun cotton, 35% polyester, 10 oz/350 gsm.

● ● ● Heavyweight

# Guía de ajuste

Compara el ajuste de nuestra icónica 3001 con la nueva gama de siluetas Heavyweight y Washed Tee. Puedes descargar las fichas técnicas en nuestra web o ponerte en contacto con nosotros para solicitar muestras y encontrar tu ajuste perfecto.



- 3001
- 4810GD
- 3010
- 4610



- 3501
- 3511
- 4651



- 1010
- 6400
- 6110





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