



**BELLA+CANVAS®**

# NOTRE BLANC EST LE SCHÉMA DIRECTEUR.

Nos fondateurs n'ont pas appris ce métier dans une salle de réunion ; ils l'ont appris dans les ateliers et sur les lignes d'impression, où les erreurs coûtent cher et où la qualité est la seule monnaie qui compte. Aujourd'hui, notre équipe de conception dirige la production depuis la même base de Los Angeles, en ayant uniquement la coupe, le toucher et les nouveautés à l'esprit.

Parce que ce qui est suffisant n'a jamais fait bouger la culture.  
#BeDifferent



# Notre impact mondial

Cette année, nous avons lancé notre premier rapport d'impact, qui souligne notre engagement en faveur du développement durable à l'échelle mondiale et comprend une évaluation du cycle de vie de nos 10 principaux styles.



Scannez pour voir comment ils se situent par rapport à la concurrence.



# LES GENS. LA PLANÈTE. LE PRODUIT.

Ces trois piliers sont au cœur de notre stratégie de développement durable et englobent notre engagement à agir de manière socialement responsable, à être de bons gestionnaires de l'environnement et à faire progresser le développement durable grâce à l'innovation et à la durabilité des produits.

## By the Numbers\*

### 01 PEOPLE



Earned Fair Labor Association (FLA) Accreditation



**15,000+**  
hours of compliance training



**100%**  
audit rate of Tier 1 suppliers in 2024



**78%**  
reduction in non-compliance findings from 2022-2024



Maintained WRAP Certification



**100%**  
of U.S. production facilities and sewing operations owned and contracted by us

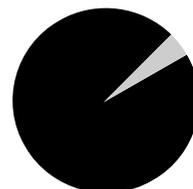


**95%**  
of identified non-compliances resolved within 90 days



**4,500+**  
workers and management teams trained on Code of Conduct and worker rights

### 02 PLANET



In 2024, we launched our first Scope 1-2 Greenhouse Gas Emissions inventory to measure the environmental impact of our global operations.

**4%**  
of our global emissions came primarily from gasoline and diesel used for mobile and stationary sources



**96%**  
of our global emissions came from electricity consumption



### 03 PRODUCT

#### US VS. THEM

In a study examining the environmental impact of ten BELLA+CANVAS best-selling products across their entire lifecycle, we found that the ten styles assessed outperform conventional apparel alternatives. On average, the ten BELLA+CANVAS styles assessed:



Produce **51% less** textile waste during production



Have a **27% lower** carbon footprint



Use **30% less** fossil fuel resources



Require **33% less** water use required, taking local water scarcity into account

\*Based on the 2024 Impact Report results.



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# LES DÉLAVÉS

Vous pensiez tout savoir sur les t-shirts délavés, mais vous n'en avez jamais vu comme ça.



NEW STYLE

# 4810GD

## Unisex Heavyweight Washed Tee

100% Ring-spun cotton,  
18 singles, 6.5 oz/220 gsm

XS-4XL

Available in 13 colours

- WASHED BLACK
- WASHED CHARCOAL
- WASHED NAVY
- WASHED MAROON
- WASHED COCOA
- WASHED PINE
- WASHED RED
- KHAKI
- LIGHT WASHED DENIM
- WASHED LAVENDER
- WASHED THYME
- BUTTERMILK
- VINTAGE WHITE



NEW STYLE

# 6882GD

## Women's Heavyweight Washed Cropped Tee

100% Ring-spun cotton,  
18 singles, 6.5 oz/220 gsm

S-2XL

Available in 3 colours

- WASHED BLACK
- LIGHT WASHED DENIM
- VINTAGE WHITE



GARMENT DYE

# LES POIDS LOURDS

Emportez vos plus grandes idées  
partout avec la collection Heavyweight.



NEW COLOUR

# 3010

## Unisex Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours\*

\*Fabric composition may vary based on colour

- BLACK
- SOFT PINK
- DARK GREY
- TOAST
- FOREST
- VINTAGE BROWN
- MAROON
- WHITE
- NATURAL
- ATHLETIC HEATHER
- NAVY



NEW STYLE

# 6110

## Women's Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours\*

\*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- VINTAGE BLACK
- VINTAGE BROWN
- VINTAGE WHITE
- WHITE
- ATHLETIC HEATHER



# 4610

## Unisex Short Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



# 4651

## Unisex Long Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



# 3511

## Unisex Heavy Boxy Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 10 colours\*

\*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- SOFT PINK
- TOAST
- WHITE
- ATHLETIC HEATHER



NEW STYLE

# 4739

## Unisex Heavy Full Zip Hoodie

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 4 colours

- BLACK
- NAVY
- ASPHALT
- DUST



NEW COLOURS

# 4719

## Unisex Heavy Pullover Hoodie

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



HEAVYWEIGHT FLEECE

NEW COLORS

# 4711

## Unisex Crewneck Heavy Sweatshirt

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



# 4737

## Unisex Heavy Sweatpant

65% Airlume combed and ring-spun cotton,  
35% polyester fleece, 10 oz/350 gsm  
3-end fleece

XS-4XL

Available in 3 colours

- BLACK
- ASPHALT
- DUST



# T-SHIRTS BÉBÉ, SENTIMENT PARTAGÉ

Plus la côte est fine, plus la coupe est délicate.



NEW COLOUR

# 1010

## Women's Micro Rib Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 9 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BABY BLUE BLEND
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



# 1201

## Women's Micro Rib Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- WHITE/BABY BLUE
- WHITE/PINK
- WHITE/BLACK
- WHITE/RED
- WHITE/KELLY
- WHITE/TRUE ROYAL



# 1200

## Women's Micro Rib 3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours\*

\*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- NATURAL/BLACK
- WHITE/RED
- WHITE/BLACK
- WHITE/TRUE ROYAL
- WHITE/KELLY



# 1012

## Women's Micro Rib Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours\*

\*Fabric composition may vary based on colour



NEW COLOR

# 1019

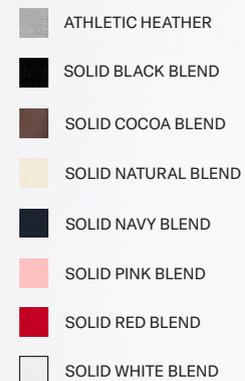
## Women's Micro Rib Racer Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours\*

\*Fabric composition may vary based on colour



# 1501

## Women's Micro Rib Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 5 colours\*

\*Fabric composition may vary based on colour



# LES NORMES

Chaque saison. Chaque silhouette. Chaque corps.



NEW COLORS

# 3001

## Unisex Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL, Black & White XS-4XL

Available in 25 colours



# 3413

## Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, and 25% rayon, 40 singles, 130 gsm

XS-2XL

Available in 11 colours



UNISEX

# 3001CVC

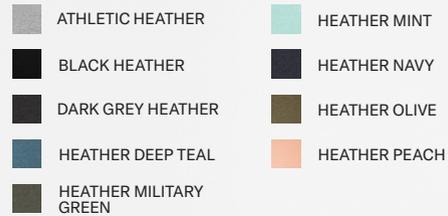
## Unisex Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm

XS-2XL

Available in 9 colours\*

\*Fabric composition may vary based on colour



# 6400

## Women's Relaxed Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

S-2XL

Available in 3 colours



# 3480

## Unisex Jersey Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 5 colours

-  BLACK
-  NAVY
-  RED
-  TRUE ROYAL
-  WHITE



# 3501

## Unisex Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 3 colours

-  BLACK
-  NAVY
-  WHITE



# 3200

## Unisex 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 40 singles, 3.6 oz/145 gsm

XS - 2XL

Available in 5 colours

-  BLACK/WHITE
-  WHITE/BLACK
-  WHITE/KELLY
-  WHITE/NAVY
-  WHITE/RED



# 3719

## Unisex Poly-Cotton Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

- BLACK
- NAVY



# 3739

## Unisex Poly-Cotton Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

- BLACK
- NAVY



# Fabrication Guide



## Jersey

100% Airlume combed and ring-spun cotton, 32 singles, 145 gsm.

● ● ● Lightweight

100% Airlume combed and ring-spun cotton, 20 singles, 203 gsm.

● ● ● Midweight

100% ring-spun cotton, 16 singles, 255 gsm.

● ● ● Heavyweight



## Micro Rib

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 32 singles, 180 gsm.

● ● ● Midweight



## Heather CVC

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm.

● ● ● Lightweight



## Garment Dye

100% Cotton, 18 singles, 220 gsm.

● ● ● Midweight



## Triblend

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 130 gsm.

● ● ● Lightweight



## Fleece

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 8 oz/240 gsm.

● ● ● Midweight

65% Airlume combed and ring-spun cotton, 35% polyester, 10 oz/350 gsm.

● ● ● Heavyweight

# Guide des tailles

Comparez notre coupe emblématique 3001 à notre nouvelle gamme de silhouettes Heavyweight et Washed Tee. Vous pouvez télécharger les fiches techniques sur notre site Internet ou nous contacter pour obtenir des échantillons afin de trouver le produit qui vous convient le mieux.



- 3001
- 4810GD
- 3010
- 4610



- 3501
- 3511
- 4651



- 1010
- 6400
- 6110





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