



BELLA+CANVAS®

LA NOSTRA T-SHIRT È IL MODELLO DA SEGUIRE.

I nostri fondatori non hanno imparato questo mestiere in una sala riunioni. Lo hanno imparato nelle officine e nelle linee di stampa, dove ogni errore ha un costo concreto e la qualità è l'unico vero valore. Ora il nostro team di design guida l'intero processo dalla stessa sede di Los Angeles, con un'ossessione per la vestibilità, il comfort e ciò che ci porterà il futuro.

Perché nessuno ha mai lasciato il segno accontentandosi.
#BeDifferent



Il nostro impatto globale

Quest'anno abbiamo pubblicato il nostro primo Impact Report, che evidenzia il nostro impegno per la sostenibilità globale e include una valutazione del ciclo di vita dei nostri 10 modelli principali.



Scansionali per vedere come si posizionano rispetto alla concorrenza.



PERSONE. PIANETA. PRODOTTO.

Questi tre pilastri sono il cuore della nostra strategia di sostenibilità e racchiudono il nostro impegno a operare in modo socialmente responsabile, tutelare l'ambiente e promuovere la sostenibilità attraverso l'innovazione di prodotto e la sua durata.

By the Numbers*

01 PEOPLE



Earned Fair Labor Association (FLA) Accreditation



15,000+
hours of compliance training



100%
audit rate of Tier 1 suppliers in 2024



78%
reduction in non-compliance findings from 2022-2024



Maintained WRAP Certification



100%
of U.S. production facilities and sewing operations owned and contracted by us

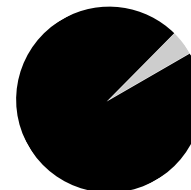


95%
of identified non-compliances resolved within 90 days



4,500+
workers and management teams trained on Code of Conduct and worker rights

02 PLANET



In 2024, we launched our first Scope 1-2 Greenhouse Gas Emissions inventory to measure the environmental impact of our global operations.

4%
of our global emissions came primarily from gasoline and diesel used for mobile and stationary sources



96%
of our global emissions came from electricity consumption



03 PRODUCT

US VS. THEM

In a study examining the environmental impact of ten BELLA+CANVAS best-selling products across their entire lifecycle, we found that the ten styles assessed outperform conventional apparel alternatives. On average, the ten BELLA+CANVAS styles assessed:

Produce **51% less** textile waste during production

Have a **27% lower** carbon footprint

Use **30% less** fossil fuel resources

Require **33% less** water use required, taking local water scarcity into account

*Based on the 2024 Impact Report results.



Table of Contents

Intro	02
Global Impact	04
Our Sustainability	06
Washed Collection	10
Heavyweight	14
Baby Tees	22
The Standards	28
Fabrication Guide	36
Fit Guide	38

COLLEZIONE WASHED

Credevi di conoscere le tshirt washed,
ma non hai ancora visto niente.



NEW STYLE

4810GD

Unisex Heavyweight Washed Tee

100% Ring-spun cotton,
18 singles, 6.5 oz/220 gsm

XS-4XL

Available in 13 colours

- WASHED BLACK
- WASHED CHARCOAL
- WASHED NAVY
- WASHED MAROON
- WASHED COCOA
- WASHED PINE
- WASHED RED
- KHAKI
- LIGHT WASHED DENIM
- WASHED LAVENDER
- WASHED THYME
- BUTTERMILK
- VINTAGE WHITE



NEW STYLE

6882GD

Women's Heavyweight Washed Cropped Tee

100% Ring-spun cotton,
18 singles, 6.5 oz/220 gsm

S-2XL

Available in 3 colours

- WASHED BLACK
- LIGHT WASHED DENIM
- VINTAGE WHITE



GARMENT DYE

I PESI MASSIMI

Porta le tue grandi idee ovunque con la nuova collezione Heavyweight.



NEW COLOUR

3010

Unisex Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours*

*Fabric composition may vary based on colour

- BLACK
- SOFT PINK
- DARK GREY
- TOAST
- FOREST
- VINTAGE BROWN
- MAROON
- WHITE
- NATURAL
- ATHLETIC HEATHER
- NAVY



NEW STYLE

6110

Women's Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours*

*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- VINTAGE BLACK
- VINTAGE BROWN
- VINTAGE WHITE
- WHITE
- ATHLETIC HEATHER



4610

Unisex Short Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



4651

Unisex Long Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



3511

Unisex Heavy Boxy Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 10 colours*

*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- SOFT PINK
- TOAST
- WHITE
- ATHLETIC HEATHER



NEW STYLE

4739

Unisex Heavy Full Zip Hoodie

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 4 colours

- BLACK
- NAVY
- ASPHALT
- DUST



NEW COLOURS

4719

Unisex Heavy Pullover Hoodie

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



HEAVYWEIGHT FLEECE

NEW COLORS

4711

Unisex Crewneck Heavy Sweatshirt

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



4737

Unisex Heavy Sweatpant

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 3 colours

- BLACK
- ASPHALT
- DUST

BABY TEE, GRANDE PERSONALITÀ

Più sottile la costina, migliore il fit.



NEW COLOUR

1010

Women's Micro Rib Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 9 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BABY BLUE BLEND
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



1201

Women's Micro Rib Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- WHITE/BABY BLUE
- WHITE/PINK
- WHITE/BLACK
- WHITE/RED
- WHITE/KELLY
- WHITE/TRUE ROYAL



1200

Women's Micro Rib 3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- NATURAL/BLACK
- WHITE/RED
- WHITE/BLACK
- WHITE/TRUE ROYAL
- WHITE/KELLY



1012

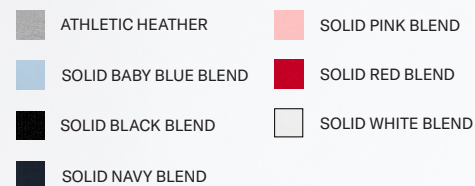
Women's Micro Rib Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours*

*Fabric composition may vary based on colour



NEW COLOR

1019

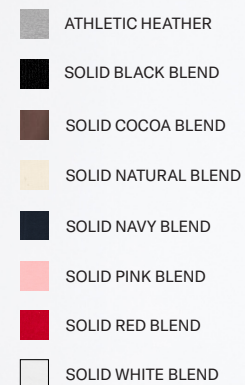
Women's Micro Rib Racer Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours*

*Fabric composition may vary based on colour



1501

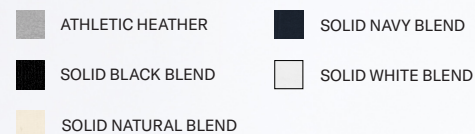
Women's Micro Rib Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 5 colours*

*Fabric composition may vary based on colour



GLI INTRAMONTABILI

Ogni stagione. Ogni silhouette. Ogni corpo.



NEW COLORS

3001

Unisex Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL, Black & White XS-4XL

Available in 25 colours



3413

Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, and 25% rayon, 40 singles, 130 gsm

XS-2XL

Available in 11 colours



UNISEX

3001CVC

Unisex Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm

XS-2XL

Available in 9 colours*

*Fabric composition may vary based on colour



6400

Women's Relaxed Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

S-2XL

Available in 3 colours



3480

Unisex Jersey Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 5 colours

- BLACK
- NAVY
- RED
- TRUE ROYAL
- WHITE



3501

Unisex Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 3 colours

- BLACK
- NAVY
- WHITE



3200

Unisex 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 40 singles, 3.6 oz/145 gsm

XS - 2XL

Available in 5 colours

- BLACK/WHITE
- WHITE/BLACK
- WHITE/KELLY
- WHITE/NAVY
- WHITE/RED



3719

Unisex Poly-Cotton Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

- BLACK
- NAVY



3739

Unisex Poly-Cotton Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

- BLACK
- NAVY



Fabrication Guide



Jersey

100% Airlume combed and ring-spun cotton, 32 singles, 145 gsm.

● ● ● Lightweight

100% Airlume combed and ring-spun cotton, 20 singles, 203 gsm.

● ● ● Midweight

100% ring-spun cotton, 16 singles, 255 gsm.

● ● ● Heavyweight



Micro Rib

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 32 singles, 180 gsm.

● ● ● Midweight



Heather CVC

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm.

● ● ● Lightweight



Garment Dye

100% Cotton, 18 singles, 220 gsm.

● ● ● Midweight



Triblend

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 130 gsm.

● ● ● Lightweight



Fleece

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 8 oz/240 gsm.

● ● ● Midweight

65% Airlume combed and ring-spun cotton, 35% polyester, 10 oz/350 gsm.

● ● ● Heavyweight

Guida alla vestibilità

Confronta la vestibilità della nostra iconica 3001 con la nostra nuova linea di silhouette Heavyweight e Washed Tee. Scarica le schede tecniche sul nostro sito web o contattaci per ricevere dei campioni per trovare la misura perfetta per te.



- 3001
- 4810GD
- 3010
- 4610



- 3501
- 3511
- 4651



- 1010
- 6400
- 6110

BELLA+CANVAS®

WWW.BELLACANVAS.COM